

### Industry Projections for North Central Workforce Development Area, 2003-2005

| NAICS         | Industry Title  | 2003<br>Estimated<br>Employment | 2005<br>Projected<br>Employment | 2003-2005<br>Employment<br>Change | 2003-2005<br>Percentage<br>Change |
|---------------|---|---------------------------------|---------------------------------|-----------------------------------|-----------------------------------|
|               | Total Non-Farm Employment   | 198,060                         | 202,140                         | 4,080                             | 2.1%                              |
| 1133, 21, 23  | Construction/Mining/Natural Resources                                       | 8,730                           | 9,020                           | 290                               | 3.3%                              |
| 31-33         | Manufacturing   | 38,490                          | 39,100                          | 610                               | 1.6%                              |
| 311           | Food Manufacturing  | 4,530                           | 4,610                           | 80                                | 1.8%                              |
| 322           | Paper Manufacturing   | 8,560                           | 8,490                           | - 70                              | - 0.8%                            |
| 333           | Machinery Manufacturing   | 3,280                           | 3,320                           | 40                                | 1.2%                              |
| 42, 44        | Trade   | 35,310                          | 35,840                          | 530                               | 1.5%                              |
| 452           | General Merchandise Stores  | 6,000                           | 6,110                           | 110                               | 1.8%                              |
| 48, 49, 22    | Transportation and Utilities (Including US Postal)                          | 10,690                          | 10,990                          | 300                               | 2.8%                              |
| 52-53         | Financial Activities  | 12,100                          | 12,480                          | 380                               | 3.1%                              |
| 61-62         | Education and Health Services (Including State and Local Gov Educ and Hosp) | 39,720                          | 40,980                          | 1,260                             | 3.2%                              |
| 621           | Ambulatory Health Care Services   | 11,640                          | 12,260                          | 620                               | 5.3%                              |
| 622           | Hospitals (Including State and Local Government)                            | 9,400                           | 9,650                           | 250                               | 2.7%                              |
| 71-72         | Leisure and Hospitality   | 17,530                          | 17,990                          | 460                               | 2.6%                              |
| 51, 54-56, 81 | Information/Prof Services/Other Services                                    | 22,720                          | 23,050                          | 330                               | 1.5%                              |
|               | Government (Excluding US Postal, State and Local Educ and Hosp)             | 12,770                          | 12,690                          | - 80                              | - 0.6%                            |

**Notes:**

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2003 CES (3/03 Benchmark) and 2003 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2003 and 2005. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development  
October 2004**

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